ITI8740/ITX8522: Software Development Team Project

How the Course Will End

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Demo Day in January

Presentation Format

- 3 minute pitch.

- 7 minutes technical presentation.

- 10 minutes - discussion and questions.

Pitch Structure

1. **Intro** (10 sec) Who are you? One memorable sentence about your idea.

2. **Why, Who, What** (90 sec) What is the value you are creating? Who is the target whose problem you are solving?

3. **The secret sauce** (30 sec) What makes your solution unique?

4. *Future vision, business model* (40 sec). What is the potential for growth. What is the plan to make money? How to get to customers?

5. **Team** (20 sec) What relevan experience does the team have.

6. **End statement.** Finish your pitch with a strong statement.

Points to cover for technical presentation

1. Primary features of the project

2. Validation - how it was done and what was learned?

3. Outcomes - what was implemented (and what not)

4. The science behind and lessons learned - did the method chosen work, can it be applied to somewhere else.

5. Next steps - was the project worth solving, will it be continued, any master thesis topics. etc.

This + documentation.

And you are done :)

Thank you :)