# Deep Sequence Modelling Transformers Transfer Learning

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### Plan for today:

I. Recurrent Neural Networks 2. Transformers 2.1 Positional Encoding 2.2 Self-attention 3. Pre-trained Models (transfer learning)





### Where does the ball go next?

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### Sequential data is all around us



EXXT.DE iShares NASDAQ-100 (DE)	<b>\</b>	120,64 +0,60
<b>S&amp;P 500</b> S&P 500	h	4 175 -120,92
AAPL Apple Inc.	h	156,80 -6,08

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### Sequential data is all around us





### Sequence Modelling Types

### Binary classification

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## Sequence Modelling Types



### Sentiment classification

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### Image captioning

### Machine translation







### The Perceptron



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### Feed Forward Neural Network



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### Adding a notion of time



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### Adding a notion of time



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### How can we capture inter-dependence?



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### **Recurrent Neural Networks**



cell state

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Output Vector

 $\hat{y}_t = W_{hy}h_t$ 

Update Hidden State

$$h_t = \tanh(W_{xh}x_t + W_{hh}h_{t-1})$$

Input Vector

 $X_t$ 





## Backpropagation Through Time (BPTT)



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### **RNN** Limitations

LSTM, GRU

No long-term memory. Slow. No parallelisation.

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# A transformer is a deep learning model that adopts the mechanism of self-attention, differentially weighting the significance of each part of the input data. It is used $\chi$ primarily in the fields of natural language processing (NLP) and computer vision (CV).



### Transformers

### **Attention Is All You Need**

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Vaswani, A., Shazeer, N., Parmar, N., Uszkoreit, J., Jones, L., Gomez, A.N., Kaiser, Ł. and Polosukhin, I., 2017. Attention is all you need. Advances in neural information processing systems, 30.





## What part of the input should I focus on?



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## What part of the input should I focus on?



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#### deep learning





Panda Story



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#### $\times$ Q



#### Query (Q)



deep learning











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#### Query (Q)



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#### Query (Q)







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### $\times$ Q



#### Value (V)



### Positional Encoding



We need to preserve order without recurrence and without processing words individually.

Position-aware encoding



### I. Encode positional information.

2. Extract query, key and value.



Positional embeddings





## Attention weighting





### 4. Extract features with high attention.









# Self-attention head



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#### MatMul

#### Positional encoding





### Attention Is All You Need



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### An Image Is Worth 16x16 Words



Dosovitskiy, A., Beyer, L., Kolesnikov, A., Weissenborn, D., Zhai, X., Unterthiner, T., Dehghani, M., Minderer, M., Heigold, G., Gelly, S. and Uszkoreit, J., 2020. An image is worth 16x16 words: Transformers for image recognition at scale. *arXiv preprint arXiv:2010.11929*.



## Pre-trained models (transfer learning)

**TensorFlow** TensorFlow Hub



HuggingFace Library



Keras Applications

O PyTorch **PyTorch Hub** 

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### BERT Bidirectional Encoder Representations from Transformers

### GPT-3 **Generative Pre-trained Transformer**

Transfer learning will be the next driver of machine learning's commercial success after supervised learning.

Andrew Ng



## Thank you for your attention ;)

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